

FOOD & BEVERAGE FLEETS, MADE TO ORDER.

Food & Beverage.



Work-Driven Design®



DELIVER YOUR GOODS FRESH, FAST, AND EFFICIENTLY.

In the food & beverage business, it's all about freshness. You need to get your products to the shelves or tables as soon as possible. Your customers—and their customers—demand that the things they sell and serve are always good and fresh.

Utilimaster understands the importance of food that's fresh. That's why every vehicle we design and build for your business is made to order. And made to deliver your goods, even better.





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2 Assess

Once we understand your needs, we hit the road—literally. Our engineers get out in the field with your drivers and conduct a productivity audit. We observe delivery processes, route navigation, driver safety, and operational details. At this stage, we often discover seemingly minor opportunities that can translate into major business results.



1 Listen

Before we spec anything, we take the time to understand your business. It's critical that we get to know the bigger context of your fleet operations. Hearing more about your organizational goals, business needs, and challenges helps us think strategically about how to improve your fleet productivity.



3 Design

With a broad business context and experience, we design solutions that align with your fleet objectives. Designing with a focus on efficiency makes the difference that sets you apart from the competition and delivers measurable results to your bottom line.

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5



Optimize

Once your vehicles are delivered, we enter into a new phase: that of a continued partnership. As your vehicles hit the road, we offer services that increase your fleet capacity and savings. And we're always on the lookout for new opportunities that might further your goals. Think of us as an extension of your team.



4

Build

Our production is guided by the latest in continuous improvement methods. As we build your fleet, we are constantly auditing for smoother logistics, more efficient processes, and additional cost savings. This process ensures our deliveries are always on time, on budget, and beyond expectations.

WORK-DRIVEN DESIGN®. OUR RECIPE FOR YOUR SUCCESS.

The more we know about your products, routes, drivers and challenges, the better we can design and deliver fleets that exceed your expectations. Our proprietary Work-Driven Design® process puts us right next to your drivers for miles of ride-alongs.

All that real world, on-the-road input gives us the working knowledge we need to make vehicles that are more productive for your business, more ergonomic and safe for your drivers, and more efficient for your customers.

YOUR DRIVERS INSPIRE ALL OUR INNOVATIONS.

The driver is the last stop in the process of processing and delivering food & beverage product. Watching their daily routines has helped us invent ingenious improvements that keep them safe, fast and efficient.

A fresh approach to dairy delivery.

The fleet manager of a large dairy company believed he needed to replace their aging fleet with larger, more efficient 16' walk-in vans. Utilimaster was happy to fulfill their order, but not until we conducted our Work-Driven Design® process.

In our ride-alongs, we evaluated the average number of stops, the distances between them, and the amount of product delivered each time. We studied driver motion and ergonomics, as well as how they interacted with the vehicle and their customers

We found that the average route had many stops—over 75 in a few hours. Routes were mostly in residential neighborhoods, with a lot of backing up and turning around in tight, congested spaces.

The routes and amount of product needed are both stable and predictable.

But many other factors, such as traffic and weather, can change on a daily basis. At the end of our process, we determined that smaller, more maneuverable trucks would be more efficient and safer than larger 16' vans.

With CAD modeling, we proved that the same amount of product could fit into a smaller, more agile 13' truck. We also recommended backup cameras and detection devices to reduce property damage, cost, and liability. We made other small, but significant, modifications to improve speed, safety and driver satisfaction.

Our Work-Driven Design® process helped Utilimaster deliver a smarter, more economical fleet to the dairy business—which made them able to deliver their fresh goods better than ever.

Dual-temp System

We offer an innovative way to refrigerate the entire cargo area, while also using cold plate technology to create a separate chest and shelves cooled to subfreezing temperatures. This advanced system gives you the ability to safely carry cold and frozen goods at the same time, using a special thermal battery that doesn't pull power away from the rest of the vehicle.



On the case for a major beverage company.

One of our customers is a bottler of some of the world's most popular beverage brands. Put all those bottles into case after case, and they get extremely heavy, unstable and fragile.

After thousands of miles of ride-alongs, we observed their drivers were doing a lot of bending down to lift up heavy cases and stack them on handcarts. Then, they would wheel that unstable stack out from the back of the truck, directly into busy, unpredictable traffic. Those unacceptable issues inspired us to get to work.

Utilimaster designers, engineers and builders came back with ideas that made loading and delivering product more ergonomic, efficient and safe for their drivers. Everything from a mobile locking cart system, to a flat floor 'dock-height' cargo area and lift gates for non-dock delivery, resulted in significant improvements in driver safety and productivity.



Lock-in Cart System

We developed a simple system for securing wheeled hand carts to a floor bracket, preventing unwanted movement and damage to product, saving on replacement costs and costly downtime.



FROM SOUP TO NUTS TO BEER AND ICE CREAM.

Food & beverage is one of the most diverse business categories on the road. Companies need efficient and reliable fleets that can handle everything from frozen and refrigerated products to fresh-baked goods to bottles of beverage. Utilimaster has a wide range of vehicle types with industry-specific features that are custom-built around your industry and product.

Unique fleets made to order for your treats.



Truck Bodies

Built on a solid cab chassis, Utilimaster's truck bodies are the industry standard for heavy-duty commercial delivery. Engineered and made tough with FRP, aluminum, and composite materials like DuraPlate, they're all built to deliver optimal performance and maximum versatility.



Aftermarket Parts

We have thousands of quality aftermarket parts to replace what's broken, or to upgrade your fleets with the latest and smartest technology, including everything from back-up cameras to keyless entry to GPS and beyond. Plus, we have the expertise to come to you and install with confidence.



Walk-in Van

For the ultimate versatility, our walk-in vans have a highly modular stand-up cargo area and multiple door configurations. Lightweight aluminum construction provides a durable, rust-free body for lighter overall weight and increased payload capacity. Low step-in cab and rear doors make entry and exit easy and accessible.



Field Service

Our field service teams can assess your fleet and recommend new parts and technology to modernize and optimize your vehicles. Then, they'll make sure installation gets done quickly and efficiently with zero downtime, so you can get on the road and focus on your business.



Cargo Van Upfit

Utilimaster has a long history of designing and building custom upfits for virtually every kind of delivery and service business. We've worked alongside, served, innovated, and grown with the biggest fleet brands in the world. Our enhanced upfits and ship-thru facilities have yielded custom packages and specialty options that not only do the job, but do the job better.





KEEP DELIVERING THE GOODS. FRESHER THAN EVER.

There's only one thing more fragile and perishable than the products you deliver: your reputation. Every time a truck leaves your dock, it carries a driver and products that represent all the hard work you've baked and poured into the business.

Your fleet is more than a means of delivery. It's a mobile marketing force out on the streets for the world to see. Every vehicle needs to be clean, safe, and efficient, so it will be a positive reflection of what's inside—starting and ending with your drivers. The final human touch on the long journey to your consumer's table.

Utilimaster makes sure you, your products and your people deliver on every promise you make.

**To learn more about our Food & Beverage expertise,
contact us today.**

800.582.3454

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Work-Driven Design®